

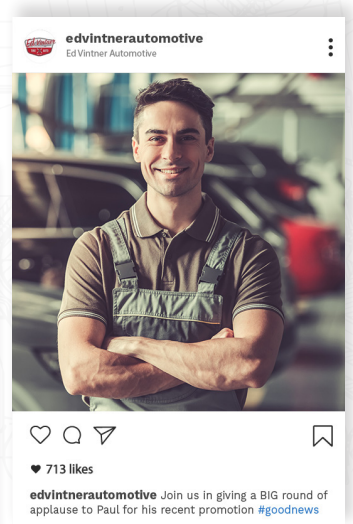
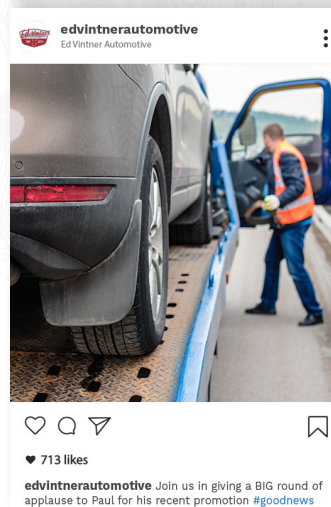
SOCIAL MEDIA DRIVES BUSINESS

S M M T N O W W I T H I N S T A G R A M

Social Media is an essential piece of your business marketing strategy. With **Social Media Master Tech**, we manage your online presence by posting interesting content and visuals, integrating your digital and in-store promotions, protecting your online reputation, and driving engagement on your social channels.

WHAT'S NEW?

- **Instagram Management:** Expand your reach, increase your visibility, and grow your sales with 112.5 million unique Instagram users
- **Multiple Options:** Multiple package options designed exclusively for the automotive industry and to fit your unique needs
- **Integrated Facebook Messenger:** Increase your engagement with your customers directly on your website
- **Better Content:** More personalized content with submission reminders and a dedicated account manager
- **Transparent Results:** Track your progress and success with monthly social analytics



BRANDED SOCIAL PRESENCE	LITE	STANDARD	PLUS
Optimized Facebook Profile	●	●	●
Optimized Twitter Profile		●	●
Optimized Google My Business Profile		●	●
Optimized Instagram Profile			●
Monthly Advertising Budget		●	●
Maintenance of Social Media Profiles	FACEBOOK	FACEBOOK, TWITTER, GMB	FACEBOOK, TWITTER, GMB, INSTAGRAM
Custom Graphics		●	●
Website-intergrated Facebook Messenger		●	●

CONTENT CREATION	LITE	STANDARD	PLUS
Manufacturer Rebates, Promotions & Coupons		●	●
Automotive-Specific Curated Posts	3 PER WEEK	3 PER WEEK	3 PER WEEK
Weekly Custom Post		●	●
Custom Post Pushed to Google Search Results		●	●

ANALYTICS & SUPPORT	LITE	STANDARD	PLUS
Monthly Social Analytic Report	●	●	●
Unlimited Customer Support	●	●	●
Dedicated Account Manager	●	●	●
Monthly Content Request Reminders		●	●