

DRIVE REAL ONLINE RESULTS

With Net Driven's Digital Marketing Tools



#1 SEARCH ENGINE OPTIMIZATION

SEO increases your website's organic search ranking to help you get found by more shoppers and increase consumer confidence in your brand.

Net Driven partners who enroll in SEO see **20% MORE** leads over businesses who don't.



Ad SEARCH ENGINE MARKETING

SEM boosts your website traffic by featuring paid ads at the top of search results and featuring your promotions, services and more.

SEM increases leads by an average **30%-40%** for Net Driven partners.



TARGETED DIGITAL ADVERTISING

TDA hyper-targets the ideal audience based on their online and offline behaviors, ensuring your ads get in front of ready buyers – no matter where they're browsing.

28% of online users discovered a new product or service through digital ads.



PREMIUM TEXT

Innovative texting provides your team with a streamlined communication platform to message customers, collect payments, send reminders and more.

Texting drives a **98%** open rate for consumers.



MANAGED REVIEW RESPONSE

Eliminate the need to respond manually to reviews by enlisting expert support that keeps your brand reputation in good health.

90% of consumers read online reviews before visiting a business.



PREMIUM LISTING MANAGEMENT

Help prospective customers find your shop by streamlining your online business listings across more than 150 global digital services.

93% of consumers use the internet to find a local business.