

# SEARCH ENGINE MARKETING

*Get in front of shoppers who are ready to buy!*



**Search Engine Marketing (SEM)** uses lead-boosting ad campaigns to drive qualified leads directly to your inventory.

## Drive more traffic to your website with Net Driven's SEM strategies:



### Pay-Per-Click (PPC)

Connect with a higher volume of online shoppers by appearing on top search results.



### Social Media

Create targeted campaigns that engage local shoppers on popular social media sites like Facebook.



### Video

Post your ad content on video platforms like YouTube to reach shoppers viewing relevant content.



### Dynamic Remarketing

Reconnect with previous leads through tailored campaigns promoting viewed inventory.



Our customers see an average  
**40% LEAD INCREASE,**  
DEPENDING ON AD SPEND.

Connect with Net Driven today to review your SEM options and potential!