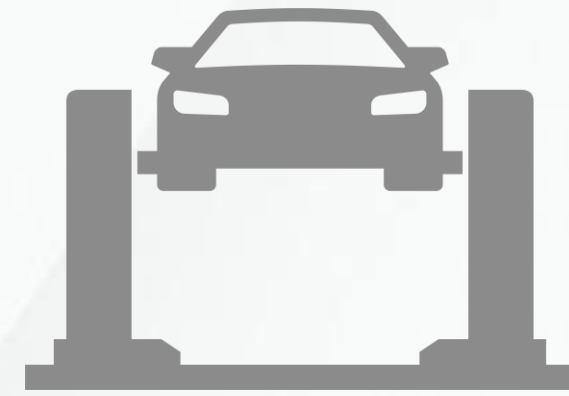


Identifix it Faster



IDENTIFIX DIRECT-MARKET

- Keep Bays Full
- Let an experienced team handle your marketing. One that knows exactly what works when it comes to driving customers back to your business
- Targeted email campaigns, direct mail, personalized communications
- ROI of \$4.40:\$1



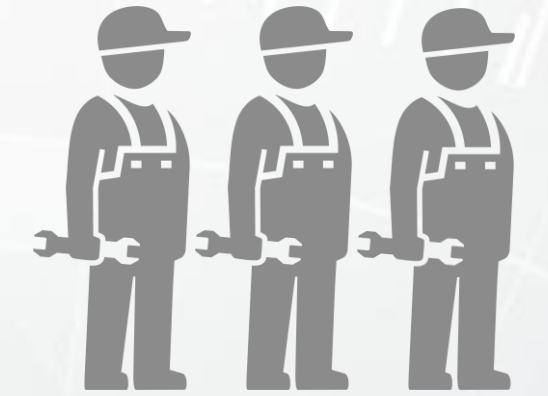
IDENTIFIX DIRECT-SHOP ELITE

- Run a More Profitable Business
- An all-encompassing shop management system that gives you more control, better workflow, enhanced visibility and greater productivity,
- Customer management, inventory tracking, shop scheduling, vendor integration, accounting integration performance reports, estimate guides, pre-built repair packages, factory maintenance schedules
- ROI: \$8:\$1



IDENTIFIX DIRECT-HIT

- Repair more vehicles faster
- The largest source of OE repair information and real-world fixes
- OEM Service Manuals, Full Color Wiring Diagrams, Labor Guides, 2,000,000+ Confirmed Fixes
- ROI: \$8:\$1



IDENTIFIX VIRTUAL TECH

- Get immediate help on the toughest vehicles in your shop
- Live technical assistance for professionals seeking additional expertise or a trusted second opinion for tough vehicle issues.
- Team of ASE certified master technicians, guaranteed solutions ad specialists by type and manufacturer
- Direct 1 on 1 advice from a trusted expert