



# Rev Up Your Shop's On-Hold Marketing

ON-HOLD MESSAGING AND MUSIC DESIGNED FOR FEDERATED CAR CARE MEMBERS

## Reinforce Your Brand, Promote Add-ons and Additional Services for Only \$19.95/Month with Free Media Player



### Keep Customers On The Line

Callers are prone to hang up when they hear silence on the line. We'll help you choose the right music to keep them entertained and engaged while they wait.

Spectrio is offering the media player **FREE** to Federated Car Care Members.\*



### Easy Update Process

Choose your update schedule and let us take care of the rest. We'll make sure your customers always hear your latest promotions, specials, and company info. Easy to monitor and make changes with our cloud based content management system.



### On-Hold Voice Artist Samples

Select the perfect voice of your brand from our extensive library of voice talent and greet your customers with a professionally produced on-hold message. Up to 2 updates per year and more updates at an additional charge. Also includes foreign languages!

*\*Media player is valued at \$283.00 will be included for free with a one year contract.*

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